



Two Day National Workshop On

"Scope of Technology Driven Entrepreneurship Development in Jammu and Kashmir"

27th & 28th March, 2023

Jointly Organized by

Government Degree College for Women, Pulwama (J&K) , GIAN, CSIR-
IIIM Field Station, Pulwama and IEC-IDP (SKUAST-K)

PATRON

Prof. (Dr.) Yasmeen Farooq Khan
Principal
GWC, Pulwama

COORDINATORS

Dr. Tanveer Bilal Pirzadah
Co-ordinator
NISP

Prof. Zahoor Ahmad
Co-ordinator
IIC



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Background

The Union Territory of Jammu and Kashmir is a land of immense opportunities, given its rich cultural heritage, diverse resources, and strategic location. However, the vast spectrum of opportunities offer in the region has not been harnessed due to various socio-economic challenges & instable entrepreneurship ecosystem & lack of infrastructure. Despite these challenges, the youth of J&K have exhibited innovation oriented mindset & determination to overcome the obstacles & to create gainful opportunities for their betterment & socio-economic prosperity of the region. Among the diverse ways through which youth of J&K can realize their potential is by optimal exploitation of the technology-driven enterprises & startups. Technology-driven entrepreneurship can help create jobs, promote innovation, and improve the quality of life of people in J&K. However, there is a need for increased awareness & sensitization about the scope of technology-driven entrepreneurship and impart the necessary skill and capacity-building to the aspiring entrepreneurs.

Objectives of the Workshop

- To discuss the scope of technology-driven entrepreneurship development in J&K
- To provide insights into technology trends and emerging technologies relevant for entrepreneurship development
- To discuss the role of government policies, industry-academia collaboration, and funding opportunities in promoting technology-based entrepreneurship
- To provide an opportunity to interact with successful technology-driven entrepreneurs and learn from their experiences
- To provide a platform for networking among participants and stakeholders interested in technology-based entrepreneurship

Key Challenges

- Lack of awareness about technology-driven entrepreneurship in Jammu and Kashmir
- Lack of marketability which makes it difficult for startups to scale-up their business and reach a large customer base.
- Limited access to capital, which limits their potential for growth and expansion.
- Limited skilled workforce that makes it difficult for startups to recruit and retain the talent they need to grow their business.

Participants

Students, aspiring entrepreneurs, and Faculty coordinators

Speakers



Dr. Shahid Rasool

Senior Scientist

CSIR-IIIM

Scientist In charge

Field Station Bonera Pulwama



Dr. Anamika Dey

CEO, GIAN, India



Dr. Iqra Farooq

Project Scientist

CSIR-IIIM

Field Station Bonera Pulwama



Dr. Shahid Jibran

Program Manager

MGNF-IIM, JAMMU



Mr. Sabzar Wani

Incubation Manager GIAN



Mr. Syed Nadeem

General Manager, GIAN



**Field visit to CSIR-IIIM Field Station,
Bonera Pulwama**



PROGRAMME SCHEDULE

Day 1: 27th March 2023

Venue: Conference Hall, GWC Pulwama



Welcome Address	Prof.(Dr.) Yasmeen Farooq Khan Principal (GWC, Pulwama)		
		Title	Time
Plenary Lecture: 1	Dr. Shahid Rasool Sr. Scientist CSIR-IIIM, Srinagar	Production and Value Chain Management of Medicinal and Aromatic Crops for Securing Livelihoods and Entrepreneurship Development	11:15 — 12:15
Plenary Lecture: 2	Dr. Shahid Jibran Program Manager MGNF-IIM, JAMMU	Role of MGNF in J&K	12:15 — 01:15 PM
Nimaz Break			
Plenary Lecture: 3	Mr. Syed Nadeem General Manager, GIAN	Problem solving & Ideation	02:00— 03:00 PM
Question Answer Session			03:00 — 03:15 PM



Day 2: 28th March 2023

Venue: Conference Hall, GWC Pulwama



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		Title	Time
	Prof. Iram Allaie	Moderator	11:00— 11:10
Plenary Lecture: 1	Dr. Anamika Dey CEO, GIAN, India	Role of GIAN and how it delivers knowledge network to mobilize social capital of committed institutions.	11:10 — 12:00
Plenary Lecture: 2	Dr. Iqra Farooq Project Scientist CSIR-IIIM, Field Station, Bonera Pulwama	Agri-entrepreneurship opportunities and rural prosperity through commercial floriculture in J&K	12:00 — 12:30
Plenary Lecture: 3	Mr. Sabzar Wani Incubation Manager, GIAN	Role of Innovations and need of startups	12:30— 01:00 PM
Nimaz Break			
	FIELD VISIT AND TREE TALK With Dr. O. P. Sharma (Retd. IFS)	CSIR-IIIM, Field station, Bonera, Pulwama	01:30 — 04:15 PM



Contact Us:

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